

BIG BELLY SOUND

"Ya man, yuh know how to fatten it up, yuh ah big belly man!"
StrangeJah Cole, Godfather of Reggae

Big Belly Sound, represents the labels link to the clubs and streets! The idea was to bring Big Belly Records music to the masses in a very dynamic way.

Why dynamic? Well, take 2 selectors (HertiMK -> Mortal Kombat Sound, Rob Rocker aka Big Belly) as a base then take various MCs, Shouters and additional selectors out of the Big Belly Family and let them rotate steady. Therefore every Soundsystem show is different from another and always guarantees an interesting line up.

One Sound, One Love, One Family